



CALIFORNIA COMMUNITY COLLEGES
Teacher Preparation Programs



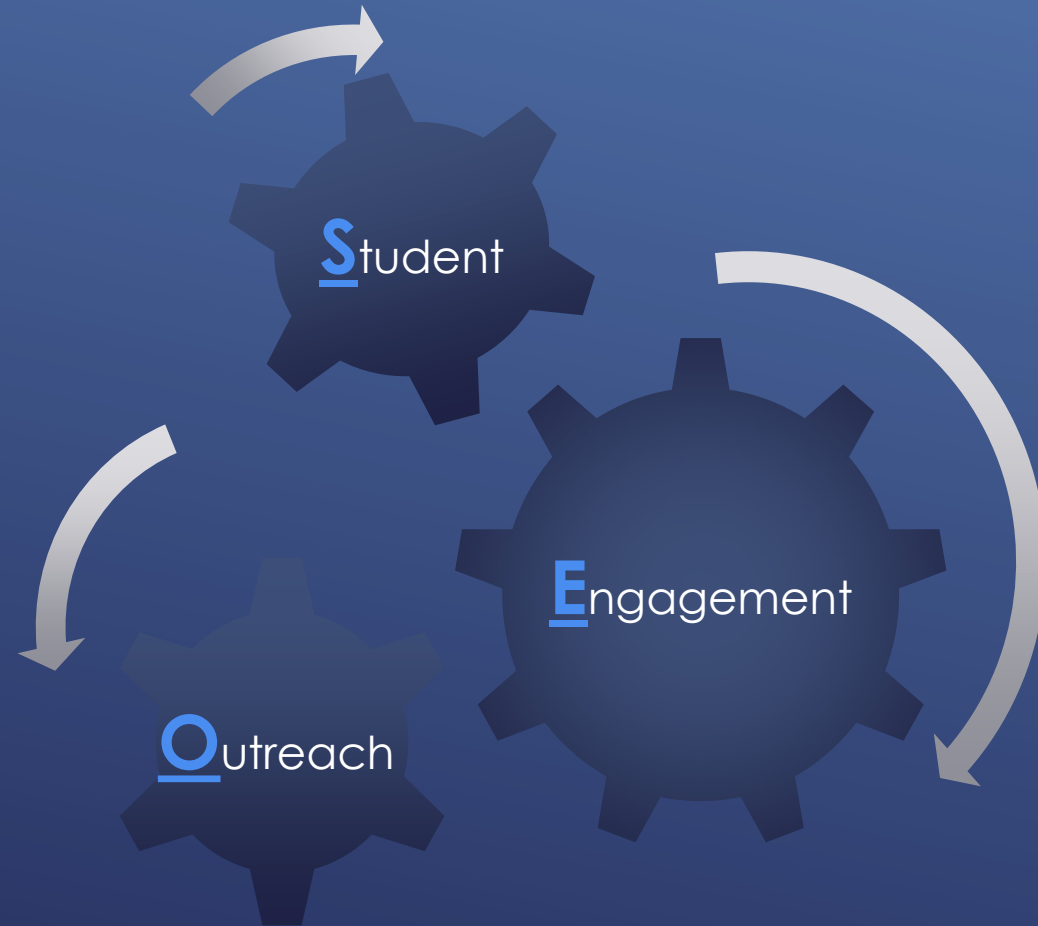
CALIFORNIA COMMUNITY COLLEGES
Doing What MATTERS™
FOR JOBS AND THE ECONOMY



Strategic Program Component:
Student Outreach & Engagement



Student Outreach & Engagement

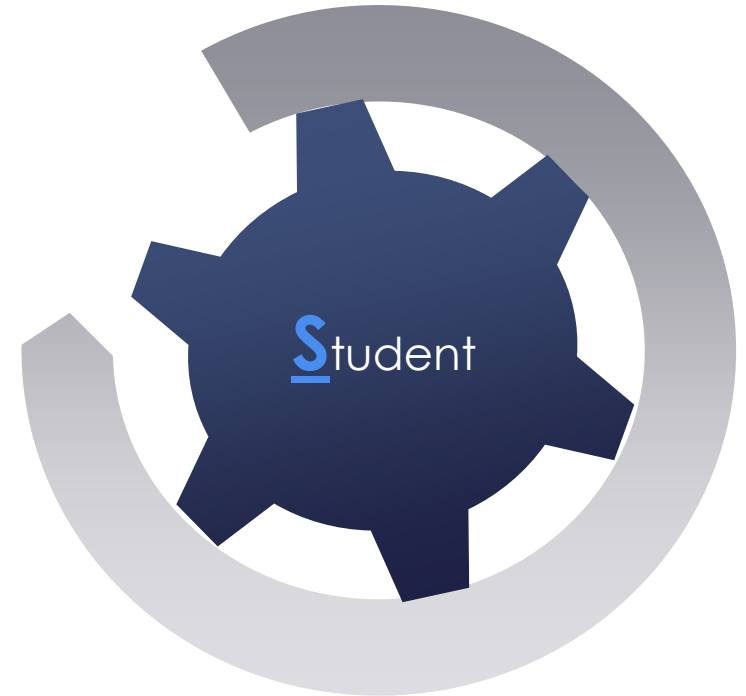




Definition: Teacher Preparation - SOE

Student Outreach and Engagement is effective when local K-12, Adult Education, Community College and Institutions of Higher Learning faculty, teachers, counselors, principals, Deans, and Community-Based Organizations are centrally involved at each stage of student outreach and engagement process.

Partnership efforts are essential and necessary to recruit, develop, and retain future educators for each High Priority Student Population.





High Priority Populations

Second career and retired industry professionals

They bring their real-world experience to the classroom and newbie enthusiasm to create and understand the authentic application of learning.

SOE TIPS

- Partner with industry HR departments
- Collaborate with Workforce Development Specialist or [Workforce Investment Boards](#), specifically looking at adult learners who are looking at career changes
- Utilize partners who provide work-based learning opportunities linked to career explorations
- Partner with LEAs for Designated Subject Credential-CTE Program
- Collaborate with [Strong Workforce Doing What Matters](#) priority industry sectors within your region
- Partner with local media organizations and advertise second and third careers “encore careers”
- Collaborate and partner with High School and Colleges Foundation and Alumni Organizations to promote opportunities





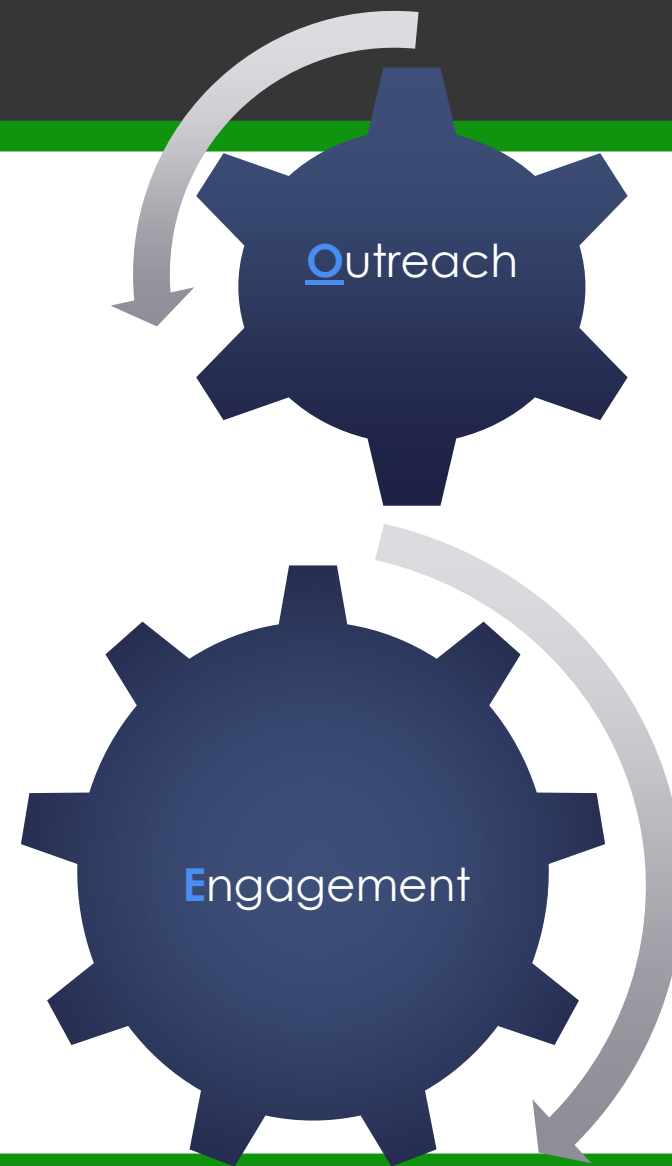
High Priority Populations

Community college students successful in STEM/CTE fields

They are future innovators who are spearheading the innovation that will move the country forward but can teach the next generation to navigate ambiguity, think analytically and act strategically.

SOE TIPS

- Partner with STEM Clubs like [MESA](#)
- Collaborate with STEM CTE Mentoring Program
- Present to CTE/STEM Faculty and Students groups and at STEM college career fairs
- Utilize institutional researcher to identify and build a STEM student inquiry list





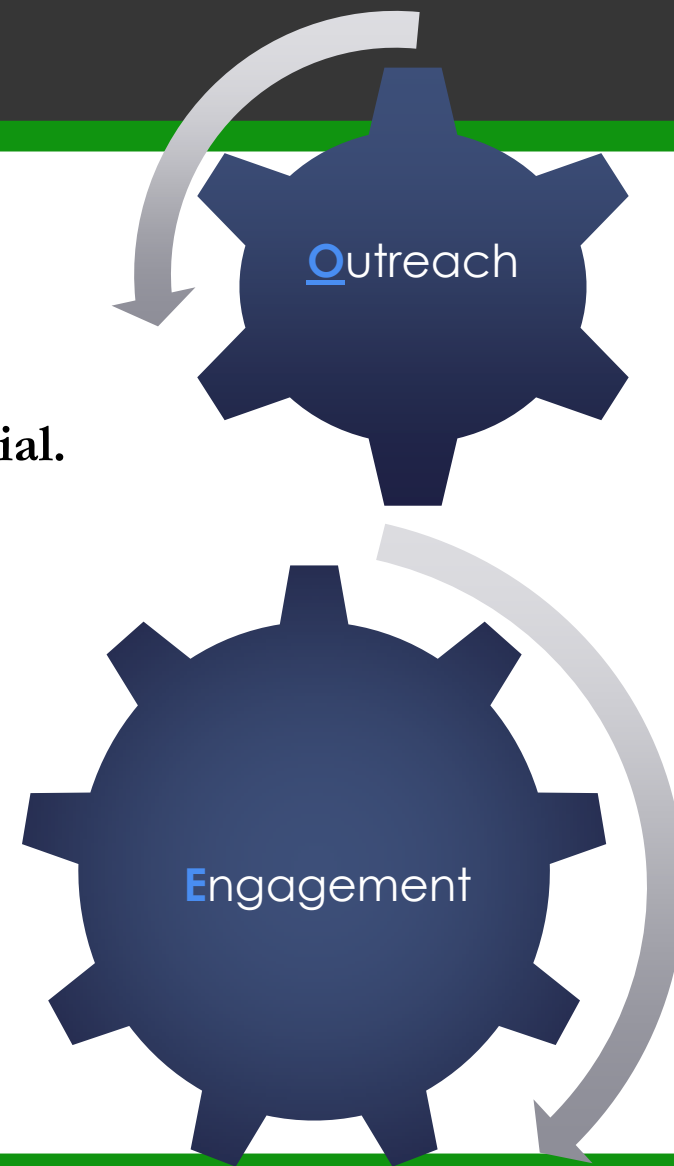
High Priority Populations

Current education profession seeking to upgrade skills and earn a credential.

Ambitious education professionals willing to develop and expand their area of expertise to meet other subject area shortages.

SOE TIPS

- Provide marketing materials to [California's Employment Development Department](#) and other Workforce Development partners.
- Collaborate with local county office of education to identify educators seeking to upgrade skills and earn and or supplement their credential.





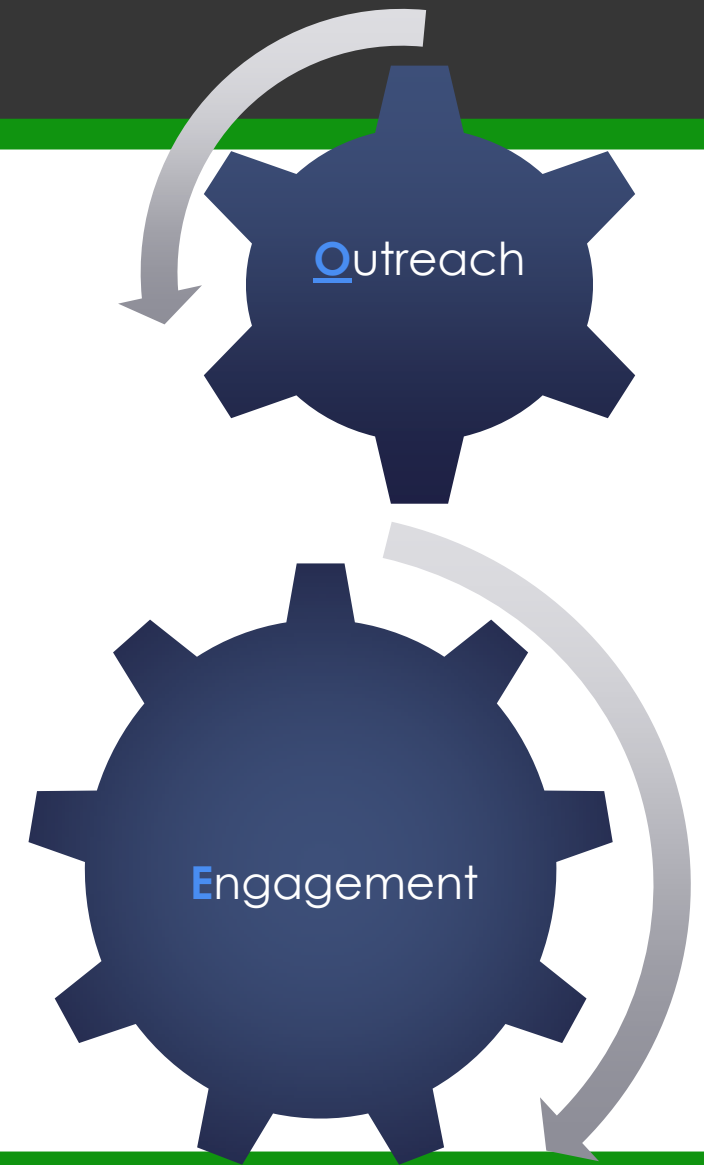
High Priority Populations

High School and Community College students on transfer pathways

Connecting with the diverse high school and community college populations is one of the most effective approaches in creating awareness and cultivating authentic early learning experiences to become an educator.

SOE TIPS

- Collaborate with K-12 to assess and identify potential students with interest in becoming an educator
- Market career and transfer degree pathways along with dual enrollment options at K-12, college fairs, and Back to School Nights
- Create a transfer student pool inquiry list
- Promote and share student transfers data on enrollment with K-12, CSUs, and Community College





High Priority Populations

Community college students most underrepresented in teaching professions
Authentic, they are the linkers who bridge teacher diversity and cultural divide and engage more deeper teacher and student partnerships.

SOE TIPS

- Showcase diversity in the teaching profession by increasing visibility of special populations within marketing materials
- Create supports for English Language Learners to increase CBEST success, specifically in written conventions
- Collaborate with student clubs on campus to promote teaching professions
- Promote teaching professions within special student services programs ([EOPS](#), [CalWORKs](#), & [DSPS](#))

